

If you are already a patient of Emerald Medical Center, we thank you for entrusting your care to us. Please forward this email if you feel a friend or family member will benefit from "The Emerald Difference."



EMERALD  
MEDICAL CENTER

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## Dr. Bob's Blog

### 65+ Years Young?

### We Customize Treatment for Your Special Needs.

New Study Says  
97% Of Elderly  
Patients Say  
Cannabis Makes  
Them Feel  
Better, Decrease  
Prescription  
Meds



Greetings!

Seniors' use of medical cannabis is rising. A 2016 study found in the journal "Drugs and the Aging" shows that cannabis use among those 65+ increased tenfold. Wow! They also found that many seniors were reluctant to ask their doctor for a medical marijuana card. Emerald Medical's knowledgeable physicians make that transition easier by discussing qualifications and benefits with our patients.

Despite the growing trend for legalization, many seniors feel a stigma associated with medical marijuana. Perhaps they saw the 1936 classic, "Reefer Madness." This film stigmatized the marijuana space in a very negative way and some of those perceptions persist today among seniors. In the study, elderly groups also spoke more negatively about recreational marijuana versus medical marijuana. Not too surprising.

As a senior myself, I understand the concerns about delving into the world of medical marijuana. I can assure you it's safe. To be sure, the old "go slow as she goes" is very appropriate.

In marijuana there are basically two main components, CBD and THC. THC is the psychotropic element in marijuana that makes people feel high. So slow is the order of the day. We are very precise in dosing marijuana. If you start out low in dosing, with more CBD than THC, you can monitor your pain symptoms against the ratio of your dose.

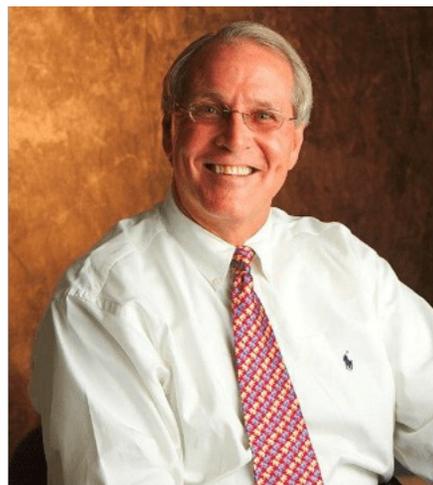
Don't let your fear and misgivings keep you from considering or trying medical marijuana. The dose

## NEW!

### Senior Discounts

We now offer seniors (65+ years old) a \$50 discount on initial certifications, and a \$25 discount on the recertifications required by the state. *(These discounts also apply to veterans and first responders.)*

We understand that seniors have special concerns. Some are wary of marijuana use and don't want to feel "high." For them, we start slow with CBD dosing, with a small amount of THC. CBD relaxes, and is a wonderful sleep aid and pain reliever. We also understand that seniors may have different budgetary concerns as they enter their golden years.



Dr. Robert J. Brueck, Medical Director

can easily be adjusted to provide the comfort you need.

Sincerely,



## **Dr. Bob**

Robert J. Brueck, M.D.

Medical Director

[EmeraldMedicalCenter.com](http://EmeraldMedicalCenter.com)

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Naples: 239-202-0772

Visit our website

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### **The Emerald Difference** Medical Director: **Dr. Robert J. Brueck**

Team of top-tier doctors.  
Friendly, knowledgeable advisors.  
Dispensary product knowledge.  
Ease of certification.  
Registry savvy.  
Convenient locations in Fort Myers and Naples.

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## **Emerald Medical in Fort Myers and Naples**

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